Name:
MILK PRODUCTION IN NORMANDY CASE STUDY SUMMARY
Industrial Sector – agro-alimentary industry
Name of industry:
Turnover:
Employees in the sector:
Case Study Precise location and name of company featured in this case study:
Product produced in the factory:
Jobs created:
Milk Industry in Normandy
Number of cows in the region:
People employed in the industry in this region:
National ranking for production of butter, cream and cheeses from cow milk:
How has the Normandy milk industry adapted to globalisation?

What could endanger (fragiliser) the success of this industry?

Name:
METAL VALLEY CASE STUDY SUMMARY
Complete each of these exercises to create your own case study of an industry in France that is responding to globalisation. You could add a map to show the location of this industry.
1. Which region is Metal Valley situated in?
2. What kind of businesses have located here? How many are there?
3. What product do they make? Identify three of the destinations of this product.
4. How many people are employed here?
5. Why do you think a Lycée profesionnel régional is located in Metal Valley?

6. What is the influence of Metal Valley on the region of Montbard?

7. Show how the train line is crucial for the development of Metal Valley and the region.